

### Textile Binders

Sr/NO	Product Name	Specifications				Key Features/ Applications
		% Solids	Viscosities	MFFT	Ph	
1	ELICRYL - TB40	40 ± 1	25 - 85, PS	18 ± 1	8 to 9	for Textile Printing and pad printing and khadi paste
2	ELICRYL - TB45	45 ± 1	25 - 85, PS	18 ± 1	8 to 9	for Textile Printing and pad printing and khadi paste
3	ELICRYL - TB50	50 ± 1	25 - 85, PS	18 ± 1	8 to 9	for Textile Printing and pad printing and khadi paste

### Non Woven Fabric Binders

Sr/NO	Product Name	Specifications				Key Features/ Applications
		% Solids	Viscosities	MFFT	Ph	
1	ELICRYL - TB40	40 ± 1	25 - 85, PS	18 ± 1	8 to 9	for Non Woven Fabric Binders
2	ELICRYL - TB45	45 ± 1	25 - 85, PS	18 ± 1	8 to 9	for Non Woven Fabric Binders
3	ELICRYL - TB50	50 ± 1	25 - 85, PS	18 ± 1	8 to 9	for Non Woven Fabric Binders

### future products

sealants

concrete plasticizer

acrylic aerosol spray paint

Universal Stainer

Pigment tints and pigment paste



Nature of Business Exporter, Manufacturer  
 Additional Business Exporter and Wholesaler.  
 Total number of Employees 11 to 25 people.  
 Year of Establishment 2018, Legal Status of  
 Firm Partnership. Firm Annual Turnover Rs. 50 -  
 100 Crores. Top Export Countries Nepal,  
 Bangladesh, United Arab Emirates, Uganda,  
 Kenya.

### Our Team :

Individuals And Organizations Should Make Every Effort To Have Their Employees Adopt The Principles Of This Document And Apply Them In Their Fields And In Their Lives. (this Document Will Be Revised And Expanded Upon When Deemed Necessary).

### Reach Us

**ELITE BUILDING PRODUCTS**  
 Plot No. 327/D, Narendra Nagar, Ameenpur,  
 Raghavendra Colony, Sangareddy-502032, Telangana, India

### HEAD OFFICE

Plot No.113, Shankar green homes,  
 Ameenpur, Hyderabad, Telangana - India

+91 8309547935

www.elitebuildproducts.com



SCAN FOR LOCATION

### Our Vision:

To Become The Most Preferred Brand With Commitment, Dedication, Passion And A Partnership Approach.  
 To Become The Most Innovative Solution Provider.

### Our Mission:

Commitment To Bring Forth The Quality Products.  
 Commitment To Build Long Term Relations With Customers And All Our Associates.  
 Commitment To Observe Transparency, Fairness And Ethics In Our Dealings.  
 Commitment To Provide Value For Money To The Full Satisfaction Of Customers.





**Styrene - Acrylic Copolymer Emulsion**

Sr/NO	Product Name	Specifications				Key Features	Area of Application
		% Solids	Viscosities	MFFT	Ph		
1	ELICRYL - 5245	45 ± 1	25 - 85, PS	18 ± 1	8 to 9	For High PVC economical paints	Exterior, Interior
2	ELICRYL - 5248	48 ± 1	25 - 85, PS	24 ± 1	8 to 9	Excellent water resistance, Excellent Wet scrub and adhesion	Exterior, Interior
3	ELICRYL - 5290	50 ± 1	25 - 85, PS	18 ± 1	8 to 9	Excellent water resistance, Excellent Wet scrub and adhesion	Exterior, Interior, textured finishes
4	ELICRYL - 7650	50 ± 1	25 - 85, PS	18 ± 1	8 to 9	Excellent water resistance, Excellent Wet scrub and adhesion	Exterior, Interior, textured finishes

**Pure Acrylic Emulsion**

Sr/NO	Product Name	Specifications				Key Features	Area of Application
		% Solids	Viscosities	MFFT	Ph		
1	ELICRYL - PA50	50 ± 1	Max 5	17 ± 1	8 to 9	Excellent water resistance, Excellent Wet scrub and adhesion Premium quality emulsion with UV resistance and colour retention	Exterior, Interior
2	ELICRYL - PA55	55 ± 1	Max 3-20, PS	18 ± 1	8 to 9	High performance premium quality emulsion with UV resistance & colour retention	Exterior, Interior

**Acrylic TER polymer Emulsion**

Sr/NO	Product Name	Specifications				Key Features	Area of Application
		% Solids	Viscosities	MFFT	Ph		
1	ELICRYL - TER50	50 ± 1	18000, PS	18 ± 1	8 to 9	The adhesion, surface hardness, high gloss brightness, water resistance Also, way to control sag resistance, storage stability, spatter resistance.	Exterior, Interior, textured finishes, metallic paints, water proof coatings, malty purposes uses.
2	ELICRYL - TER55	55 ± 1	25000, PS	24 ± 1	8 to 9	The adhesion, surface hardness, high gloss brightness, water resistance Also, way to control sag resistance, storage stability, spatter resistance.	Exterior, Interior, textured finishes, metallic paints, water proof coatings, malty purposes uses.
3	ELICRYL - TER60	60 ± 1	30000, PS	18 ± 1	8 to 9	The adhesion, surface hardness, high gloss brightness, water resistance Also, way to control sag resistance, storage stability, spatter resistance.	Exterior, Interior, textured finishes, metallic paints, water proof coatings, malty purposes uses.

**Acrylic Thickeners & Rheology Modifiers**

Sr/NO	Product Name	Specifications				Key Features/ Applications
		% Solids	Viscosities	MFFT	Ph	
1	ELICRYL - T29	29 ± 1	MAX 2		2 to 4	Acrylic thickeners for paints and textured finishes
2	ELICRYL - T50	29 ± 1	MAX 3		2 to 5	Rheology Modifiers for water base coatings with excellent floor levelling and spotter resistance. Has excellent balance, sag resistance and levelling properties. (HASE THICKNER)

**Dispersing Agents**

Sr/NO	Product Name	Specifications				Key Features/ Applications
		% Solids	Viscosities	MFFT	Ph	
1	ELICRYL - DA28	28 ± 1	1 - 5, PS	18 ± 1	8 - 9 Ph	Excellent low foaming dispersing agents for paints, clay slurries and pigments
2	ELICRYL - DA40	40 ± 1	25 - 85, PS	24 ± 1	8 - 9 Ph	High solids and high efficiency dispersing agent with sodium salts

**Opaque Polymer**

Sr/NO	Product Name	Specifications				Key Features/ Applications
		% Solids	Viscosities	MFFT	Ph	
1	ELICRYL - OP37	37 ± 1	MAX 500 cps		8 - 9 Ph	Partial replacement of TiO2, for Exterior, Interior, textured finishes

**Construction Chemicals for Waterproofing TER polymers**

Sr/NO	Product Name	Specifications				Key Features/ Applications
		% Solids	Viscosities	MFFT	Ph	
1	ELICRYL - TER50C	50 ± 1	18000, PS	18 ± 1	8 to 9	High bond strength, crack filling, Waterproofing
2	ELICRYL - TER55C	55 ± 1	25000, PS	24 ± 1	8 to 9	Excellent elongation, High bond strength, crack filling, Waterproofing

**SBR Latex**

Sr/NO	Product Name	Specifications				Key Features/ Applications
		% Solids	Viscosities	MFFT	Ph	
1	ELICRYL - SB50	50 ± 1	300, CPS	18 ± 1	8 to 9	EXCELLENT bond strength and good water impermeability and Waterproofing

**BOPP Adhesives**

Sr/NO	Product Name	Specifications				Key Features/ Applications
		% Solids	Viscosities	MFFT	Ph	
1	ELICRYL - BOPP55	55 ± 1	17-20 sec		8 to 9	Balanced peel and shear to produce self adhesive BOPP tapes on machines

**Wood Working Adhesives**

Sr/NO	Product Name	Specifications				Key Features/ Applications
		% Solids	Viscosities	MFFT	Ph	
1	ELICRYL - WA45	45 ± 1	200 - 250		4 to 6	Wood Working Adhesive for furniture applications
2	ELICRYL - WA50	50 ± 1	180 - 250		4 to 6	Water resistance Wood Working Adhesive for furniture applications